



How Motus Attracts New Talent and Boosts Productivity with Onsite Popup Restaurants

BACKGROUND

Motus, a Boston tech startup specializing in vehicle management and reimbursement software, is simplifying the work-life balance equation for mobile workers. As part of a rebranding and recruiting effort in 2014, Motus moved its suburban headquarters to downtown Boston to attract new talent. Working with a cyclical schedule, Motus has very active work periods throughout the month — so busy, that employees need to be on hand, including during lunch time

CHALLENGES

- Motus needed an uncommon perk to attract new talent to highly competitive job market
- Needed interruption-free lunch option for employees during all-hands -on-deck peak periods
- Employees love authentic food and variety, but they work in a lunch 'no man's land'

SOLUTION

Fooda supports Motus during their busiest, most crucial days of the month: Authentic restaurants visit Motus and popup just steps away from employees' desks.



WITH FOODA SINCE

2014

EMPLOYEES

90

FOODA PROGRAM

EMPLOYER PAID
POPOP
RESTAURANT

MOTUS FAVORITES



mediterranean



italian



RESULTS

- Customer support on peak days is uninterrupted, with Motus teams fully staffed during lunch, saving thousands of hours per year from employees leaving the office to find food
- People love tasting a variety of new foods served by the creative restaurants visiting the office, and are incentivized to work onsite by the perk



**Statistic across industries as reported by The Huffington Post*



Fooda handles and takes care of everything from the logistics of bringing healthy and delicious food into the office, understanding food allergies and making sure we have a delightful variety of restaurants.

— **Motus Human Resources Director, Jessica Chronchio**