



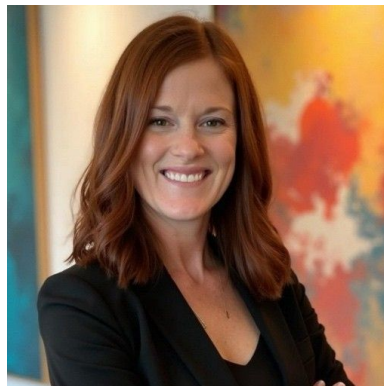
The True Costs and Benefits of Food at Work

What every employer should know in planning for 2026



Agenda:

1. Trends in Modern Workplaces
2. Costs of not Having a Food Program
3. ROI
4. Fooda's Products and Services
5. Design Your Own Food Program
6. Case Study
7. Q&A



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Enterprise & Marketplace
Fooda



Stafford McKay

VP Marketing
Fooda

The most important ingredient

Great, local,
authentic
food



Trends in Today's Workplace

The Modern Workplace is Evolving and People are Coming Back

41% of Companies
have Returned
(2x from 2024)

Employees Don't Come Back for Policies. They Come Back for People

**Collaboration and
connection top the list of
reasons to come onsite**

Food = Culture in Action

80%

**say they're more
enthusiastic about
being onsite when
meals are provided**

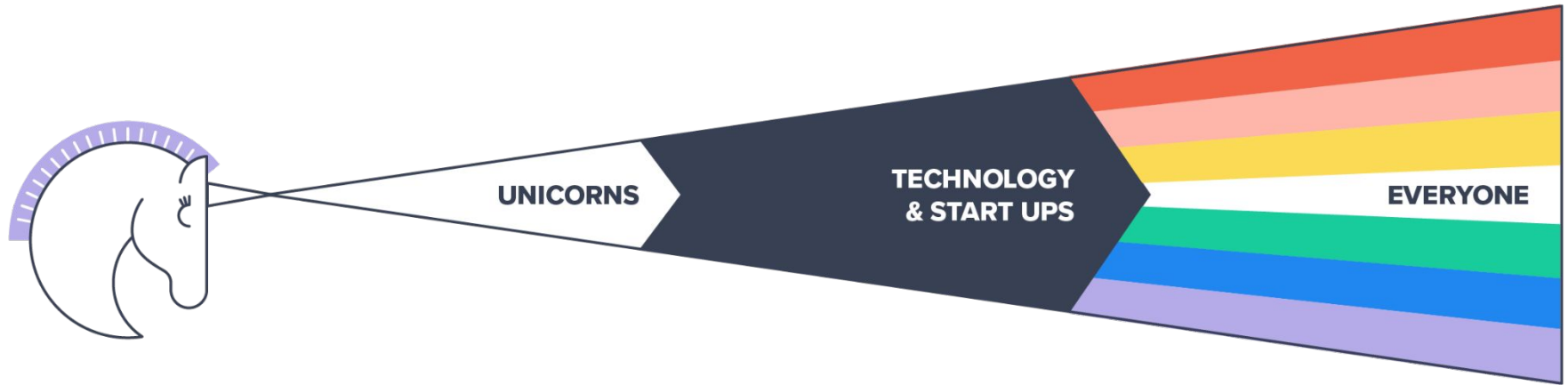
It's also about wellness

59%

of employees now expect
to work for a company
that supports their health
and well-being

Food is a visible, daily proof point of that commitment

Trend: The Democratization of Subsidized Food at Work



Small Investments, Big Impact

An added \$2 subsidy

— 9% increase
— in participation

When one company
increased its
food subsidy from

\$5 to \$7

participation rose from
64% to 73%

Responding to the Trends

Fooda Products



Rotating Guest Restaurants

Guest restaurants visit during mealtimes, 'popping up' in lobbies, breakrooms, empty cafeteria stations, and in any other space (no infrastructure is required).

Daily food rotations built to **enhance variety** and **combat menu fatigue**.



Fooda Delivery

Employees place individual orders from a selection of restaurants. All food is delivered at the same time. Group delivery dramatically **saves on fees + food waste** compared to traditional one-off deliveries.



Embedding Catering

From full-service catering to boxed lunches, we work with key stakeholders to design a menu based on the desired experience and price point. **No event is off limits!**



Hydration

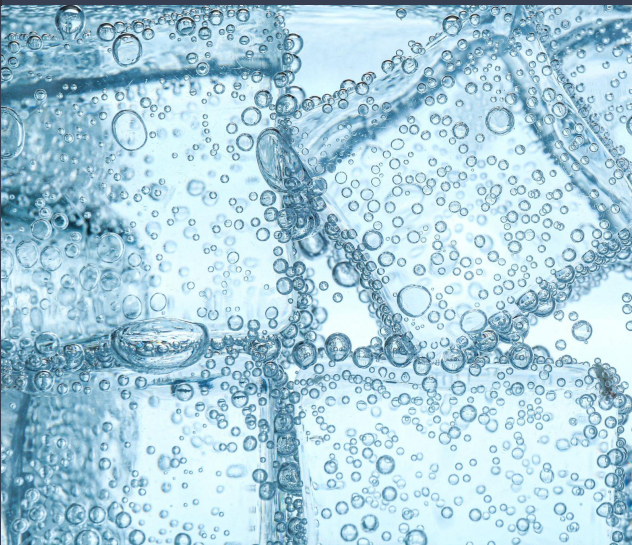
Both tap and bubbly options are the latest trend in wellness.

Select from various water vendors including Bevi or SmartWater solutions, to appeal to all hydration needs on campus.



Baristas + Coffee

From full-service coffee shops to complimentary break room programs, we can do it all. You can choose from a local roaster or national branded coffee concept, and we will staff and service your office amenity center.



Pantry + Markets

In partnership with regional and national operations, Fooda provides elevated 24/7 micro-markets and vending solutions, complete with snacks, fresh grab & go, beverages and more.

ORANGE

by **f o o d a**

OrangeByFooda.com

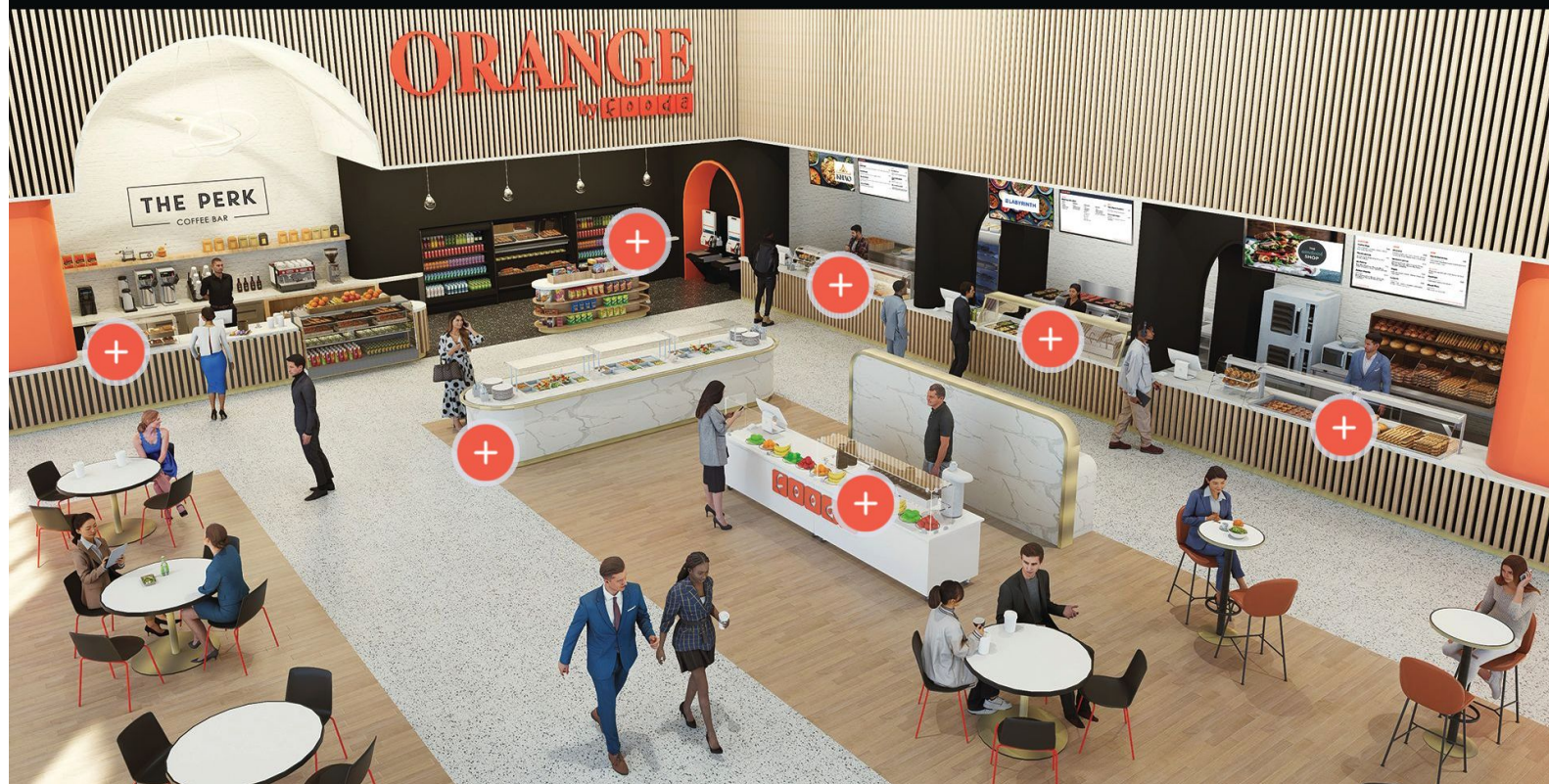
Monday

Tuesday

Wednesday

Thursday

Friday



Design Your Food Program

Toggle your employer subsidy and daily population to simulate what Fooda Solutions may work best for you.

Do You Have a Cafeteria Onsite Already?

NO ☐

Employer Paid Subsidy
Per Person, Per Meal

\$3

Estimated Weekly Program Cost

\$631.05

Monday
Population

60

Expected Participation
14

Best Fit A La Carte Services:

 **SNACKS & COFFEE**

Tuesday
Population

275

Expected Participation
62

Best Fit A La Carte Services:

 **SNACKS & COFFEE**

 **DELIVERY**

Wednesday
Population

350

Expected Participation
79

Best Fit A La Carte Services:

 **SNACKS & COFFEE**

 **POPUP**

 **DELIVERY**

Thursday
Population

250

Expected Participation
56

Best Fit A La Carte Services:

 **SNACKS & COFFEE**

 **DELIVERY**

Friday
Population

25

Expected Participation
6

Best Fit A La Carte Services:



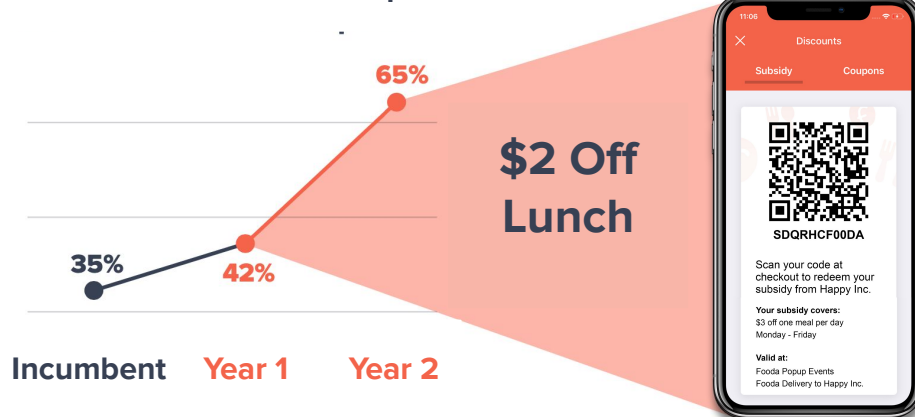
<https://info.fooda.com/design-your-food-program>

A Large Fortune 500 Firm with Hybrid Work Sees Employee Engagement Increase from Cafe Program

Program Callouts

- Drastic Swings in Population
 - M = 1,200
 - T, W, TH = 2,000
 - F = 300
- Added \$2 RTO Discount

Year over Year Cafe Participation



Audience Q&A



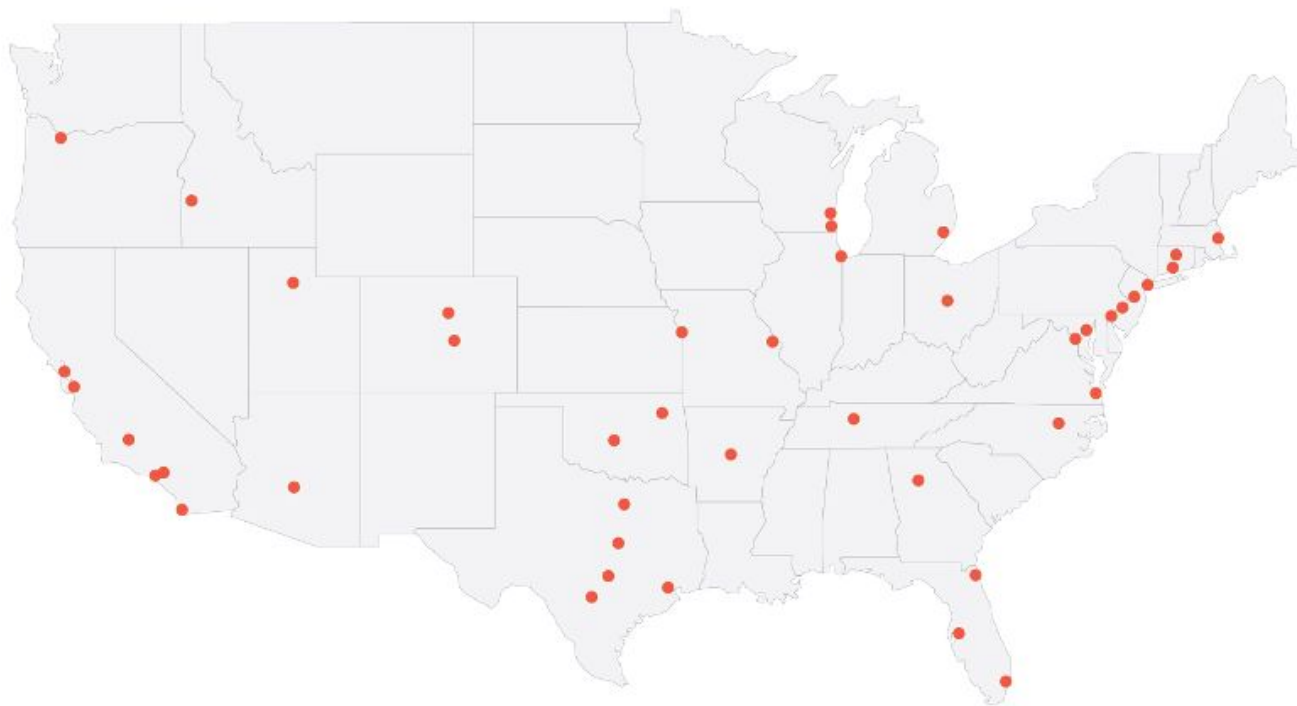
Get 1:1 time with a
Back to Workplace Food Planner

We're happy to lend time and expertise to webinar attendees,
without commitment or cost.

Appendix

Fooda Serves Workplaces Across the United States

We currently host workplace programs in these cities and their surrounding areas:



ARIZONA

- Phoenix

ARKANSAS

- Little Rock

CALIFORNIA

- Bakersfield
- Los Angeles
- Orange County
- San Diego
- San Francisco
- San Jose

COLORADO

- Denver
- Colorado Springs

CONNECTICUT

- Hartford
- New Haven

DELAWARE

- Wilmington

DISTRICT OF COLUMBIA

- Washington

FLORIDA

- Jacksonville
- Miami
- Tampa

GEORGIA

- Atlanta

IDAHO

- Boise

ILLINOIS

- Chicago

KANSAS

- Kansas City

MARYLAND

- Baltimore

MASSACHUSETTS

- Boston

MICHIGAN

- Detroit

MISSOURI

- St. Louis

NEW JERSEY

- Newark
- Trenton

NEW YORK

- New York City

NORTH CAROLINA

- Raleigh

OHIO

- Columbus

OKLAHOMA

- Oklahoma City
- Tulsa

OREGON

- Portland

PENNSYLVANIA

- Philadelphia

TENNESSEE

- Nashville

TEXAS

- Austin
- Dallas
- Houston
- San Antonio
- Waco

UTAH

- Salt Lake City

VIRGINIA

- Norfolk

WISCONSIN

- Kenosha
- Milwaukee



Is Popup for me?

- **50-100+ onsite (fully subsidized), 500+ (unsubsidized)**
- Companies looking to drive people back
- Multi-tenant buildings
- Distribution Centers
- Hospitals
- Anywhere else people are working onsite!

