



How Hulu Made Lunch Fun and Authentic While Increasing Employee Productivity

BACKGROUND

Hulu employs 850+ “Hulugans” at its leading edge corporate campus in Santa Monica, California. They love food, work hard, and are among the most talented in their industry.

CHALLENGES

- Employees have very busy schedules with limited time to find food outside of work
- Employees desire a variety of fresh and authentic food onsite

SOLUTION

Fooda brings different top rated restaurants onsite to the Hulu campus every single day, so employees always have a constant variety of fresh and authentic food to purchase.

RESULTS

- Increased productivity as more employees remain on the Hulu Campus for lunch
- Employees maintain a healthy lifestyle while at work because they now have time to grab a fresh meal from their favorite restaurants
- Employees can plan their day knowing what food is coming through upcoming menus available online or through the Fooda app

EMPLOYEES

850

WITH FOODA SINCE
JAN 2016

FOODA PROGRAM

EMPLOYEE PAID
POPUP
RESTAURANT

HULU FAVORITES



chinese



mexican





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Fooda has absolutely increased our employee productivity. And most importantly people are eating and lunch is fun again. Sometimes when you have back to back meetings there's no time to eat, causing you to be ravenous toward the end of the day. Now, employees are always satisfied and excited to see what restaurant is coming next.

— **Manager of Facilities at Hulu**