

The Fooda logo consists of the word "f o o d a" in a lowercase, rounded, sans-serif font. Each letter is white and is contained within its own white square, which is set against a solid orange background.

## How Saucy Porka Adds More Revenue with Fooda Than Any Other 3rd Party Food Program

Saucy Porka features home-style cooking that blends the bold flavors and spices found in Puerto Rico, South East Asia, China, Japan and Korea. The Chicago restaurant concept grew out of a successful food truck, and now has two brick-and-mortar locations.

The company quickly gained media attention. Saucy Porka has been featured by Eater, Chicago Tribune, and Guy Fieri's Diners, Drive-Ins and Dives. But even with that kind of national exposure, Chicago restaurants run into an annual challenge: Winter Seasonality affects restaurants across the country. When temperatures drop, so does foot traffic, and then revenue. As the winter of 2017 approached, Saucy Porka's owner, Amy Le, began looking for a way to add revenue. Fooda was the solution, and she's been a partner ever since.

### Fooda's Restaurant Partner program helps owners grow their lunch business, promote their brand, and acquire new customers

#### EXPOSURE

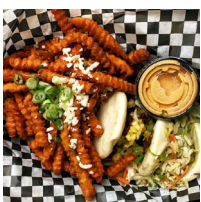
“Saucy Porka did a Fooda Popup at Deloitte a few weeks ago, an office literally blocks from our restaurant. Surprisingly, someone asked where we were located. It's something I hear over and over. It's great exposure to people who don't venture towards our restaurant, no matter how close it is.”

#### REVENUE

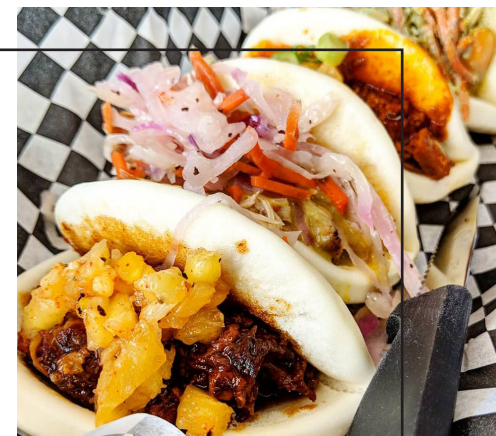
“We've been on TV. We get written up in periodicals like Time Out and Reader. Press is always interesting, but what's the return on it? How do you measure it? With Fooda, we can see this volume of new customers discovering us during every event.”

#### MEASURABLE RESULTS

“I put Fooda in the same category as GrubHub, Caviar and DoorDash. GrubHub used to be our most significant source of additional revenue, but now I'm seeing Fooda surpass their numbers. It has definitely been a great way for Saucy Porka to add consistent revenue.”



**Amy Le**  
CHEF AND CO-OWNER  
SAUCY PORKA



**Are you interested in adding revenue and reaching new customers like Saucy Porka?**

We're always on the lookout for dedicated restaurant partners like Amy.

**Contact us to learn more about Fooda**  
partnerships@foda.com  
or call 312.662.6539